



Banijay UK acquires CHLOE producer Mam Tor Productions

Deal marks first UK scripted acquisition for Banijay UK

London, 17 October 2022: Banijay UK has acquired Mam Tor Productions, the high-end drama producer founded by renowned producer Tally Garner.

With a focus on high end, contemporary and original returning series, and working predominantly with new talent, women and other underrepresented groups, Mam Tor's latest series, six-part original drama CHLOE, was a hit for BBC One earlier in the year and subject to a pre-sale bidding war before being acquired by Amazon Prime Video.

Mam Tor Productions is the first company to be acquired by Banijay in the UK since it acquired Endemol Shine in 2020 and its first scripted acquisition in the UK. The deal was led by Banijay UK CEO Patrick Holland. Banijay Rights will have a first look deal on all future projects as part of the deal.

Patrick Holland, CEO, Banijay UK said of the deal: "I'm so excited to be welcoming Mam Tor to Banijay UK. Tally is an exceptional talent who has developed a brilliantly curated slate, working with some of the most exciting writers. 'Chloe' was a superb piece that Banijay Rights were able to partner on and our investment in Mam Tor builds on that brilliant relationship.

I want Banijay UK to be a home where great talent get to make their very best work so Tally and Morven, her head of development, are truly welcome. We can't wait for the next chapter of Mam Tor's journey and are delighted to help facilitate that."

Marco Bassetti added, "Talent sit at the heart of this business. From brilliant talent, brilliant ideas are born, and in growing our collective, we strive to further strengthen our world-class portfolio of IP. Tally is a great addition as we continue to build our capabilities in the scripted space, and we welcome her to the group."

Tally Garner, CEO, Founder and Executive Producer at Mam Tor said: "Banijay Rights and Cathy Payne are the most amazing partners for CHLOE that I could have wished for, and Morven and I are absolutely thrilled to be joining the Banijay UK team and their utterly inspirational CEO Patrick Holland. We love our projects so much, and with his expertise and support are truly excited to begin the next chapter for Mam Tor with Banijay UK."

Mam Tor brings together a highly qualified management and development team that has decades of experience in identifying, nurturing, developing and producing high quality original drama for television. Tally Garner founded the company in 2014. Prior to this she was founder and Head of Film and TV at Cuba Pictures following a decade as a literary agent at Curtis Brown. Producer credits include *Boy A*, winner of five Television BAFTAs and *Broken*, winner of Best Film at the BIFAs. She

also exec-produced *London Road* and the seven-part adaptation of bestselling novel *Jonathan Strange & Mr Norrell* for BBC1.

The team includes Head of Development, Morven Reid, who prior to joining Mam Tor in 2019, was Senior Script Editor in Continuing Drama at BBC Scotland, Script Editor at the BFI Film Fund and held Script Editing roles within Drama Republic and Bad Wolf. Development Executive Rachel Harvey joined from the BBC drama commissioning in 2021 where she worked on projects including *The Responder* and *Red Rose*.

Mam Tor will sit alongside scripted businesses in the UK group including Kudos, Tiger Aspect, Shiny Button, Blacklight and Douglas Road.

The deal was brokered by Jeremy Gawade of Lee and Thompson.

Notes to editors:

Mam Tor Productions had a first look distribution deal with Banijay Rights (previously Endemol Shine International) between 2014 and 2018 and subsequently a first look distribution and co-production deal with EOne from 2018 to 2021.

CEO - Tally Garner: Tally is CEO, Founder and Executive Producer of Mam Tor Productions. Tally oversees all aspects of the company's activities capitalising on a decade-long experience as a literary agent at Curtis Brown, as founder and Head of Film and Television at Cuba Pictures and as Senior Development and Production Consultant at the BFI in the Film Fund. Her previous credits include producer *BOY A*, starring Andrew Garfield, directed by John Crowley and winner of five Television BAFTAs, and *BROKEN*, starring Tim Roth, Cillian Murphy and Rory Kinnear and winner of Best Film at the BIFAs. She also exec-produced *LONDON ROAD* based on the acclaimed National Theatre play and starring Olivia Colman, and the seven-part adaptation of bestselling novel *JONATHAN STRANGE & MR NORRELL* for BBC1.

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About Banijay

A leading content producer and distributor, Banijay is home to over 120 production companies across 22 territories, and a multi-genre catalogue boasting over 130,000 hours of original standout programming. A collective of creative entrepreneurs, the group represents some of the biggest global brands including *Survivor*, *Big Brother*, *Starstruck*, *Peaky Blinders*, *MasterChef*, *Rogue Heroes*, *Mr Bean*, *Hunted*, *Blow Up*, *Black Mirror*, *Marie Antoinette*, *Love Triangle* and *Limitless Win*, among others. Imagining and delivering high-quality multi-genre IP that was born locally and travels globally, the business offers the best stories told the best way. Built on independence, creative freedom, collaborative entrepreneurialism and commercial acumen, the company, launched in 2008, operates under the direction of Chief Executive Officer, Marco Bassetti.

About FL Entertainment

Founded by Stéphane Courbit, a 30-year entertainment industry pioneer and entrepreneur, FL Entertainment Group is a global leader in multimedia content and gambling, combining the strengths of Banijay, the world's largest independent producer distributor, with Betclix Everest Group, the fastest-growing online sports betting platform in Europe. In 2021, FL Entertainment

recorded through Banijay and Betclac Everest Group, a combined revenue, and Adjusted EBITDA, of €3.5 billion and €609 million respectively. FL Entertainment listed on Euronext Amsterdam in July 2022. ISIN: NL0015000X07 - Bloomberg: FLE NA - Reuters: FLE.AS