

**LOL: RETURNING TO SCREENS FOR A FOURTH SEASON
ON PRIME VIDEO ITALY**

December 2023

Prime Video has recently announced the cast of the fourth season of the Original Italian comedy show of records "LOL: Chi ride è fuori", produced by Endemol Shine Italy for Amazon Studios, that will be available on Prime Video in more than 240 countries (France, Italy, Spain, Germany, Canada, Mexico, Japan...) and territories worldwide in 2024.

After the extraordinary success of the first three seasons, this new series – in six episodes - will feature Diego Abatantuono, Edoardo Ferrario, Angela Finocchiaro, Maurizio Lastrico, Aurora Leone, Lucia Ocone, Giorgio Panariello, Claudio Santamaria, Rocco Tanica compete to remain serious for six consecutive hours while simultaneously trying to make their opponents laugh, to win a final prize of 100,000 euros to benefit a charity chosen by the winner. Also, new of the season will be the presence of an aspiring comedian, winner of the Original "LOL Talent Show: chi fa ridere è dentro".

The hilarious comedy competition will be observed from the control room by Fedez, back in the role of referee and host, joined by co-host Frank Matano, and Lillo Petrolò, who will play for this season the role of actual coach.

In anticipation of the fourth season, Prime Video will delight audiences with LOL Talent Show: Chi fa ridere è dentro, the new 5-episode Original show that will be available exclusively on Prime Video in early 2024. Elio, Katia Follesa and Angelo Pintus, among the most beloved protagonists of the past editions of LOL: Chi ride è fuori, have been touring Italy in search of the tenth contestant who will be part of the cast of the fourth season of the popular comedy show. Magician Forest will instead take on the role of host and accompany the judges on this all-Italian tour that promises laughter and fun.





About Banijay

Launched in 2008, media and entertainment powerhouse, Banijay, is home to over 130 production companies across 21 territories, a multi-genre catalogue boasting over 180,000 hours of original standout programming, and a complementary live entertainment business – Banijay Events.

Imagining and delivering high-quality, multi-genre IP that was born locally and travels globally, the business offers the best stories told the best way, and represents some of the biggest global brands in the market including *Survivor*, *Big Brother*, *Peaky Blinders*, *MasterChef*, *Rogue Heroes*, *Marie Antoinette*, *Mr Bean*, *Love Triangle*, *Hunted*, *The Summit*, *Black Mirror*, *Blow Up!*, and *Starstruck* among others.

Built on independence, creative freedom, collaborative entrepreneurialism and commercial acumen, the company, operates under the direction of Chief Executive Officer, Marco Bassetti. It is under his leadership, the business has grown to reach €3.2bn in revenues and €472m in EBITDA for 2022.

About FL Entertainment

FL Entertainment Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay, the world's largest independent producer distributor and online sports betting & gaming (through Betclix, Europe's fastest-growing online sports betting platform). In 2022, FL Entertainment recorded revenue and Adjusted EBITDA of €4,047m and €670m respectively. FL Entertainment is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: FLE NA, Reuters: FLE.AS).

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